Built with Purpose:

COMMUNITY-LED DESIGN OF A CULTURAL CENTRE

WESTERN DOWNS REGIONAL COUNCIL

The Opportunity

Listening Before Designing

1,000+ voices heard

90+ in-person touchpoints

30+ Community and Youth Advisory Panel sessions

400+ school students engaged

2,000 attendees at the Family Fun Day

800+ survey responses

103 residences engaged as close neighbours of the park

What We Heard

01 Create more opportunities for youth and teens.

02 Develop a social hub for everyone.

03 Embed culture within nature.

04 Strengthen Dalby's role as the Gateway to the Western Downs.

Five Key Principles

01 CULTURAL CULTIVATOR

Making culture and the arts engaging and accessible for everyone.

02 YOUTH AND TEENS

Create more opportunities for our young people to ensure they have engaging, happy, healthy lives in Dalby.

03 A SOCIAL HUB

Create an exciting new centre for social connection and entertainment.

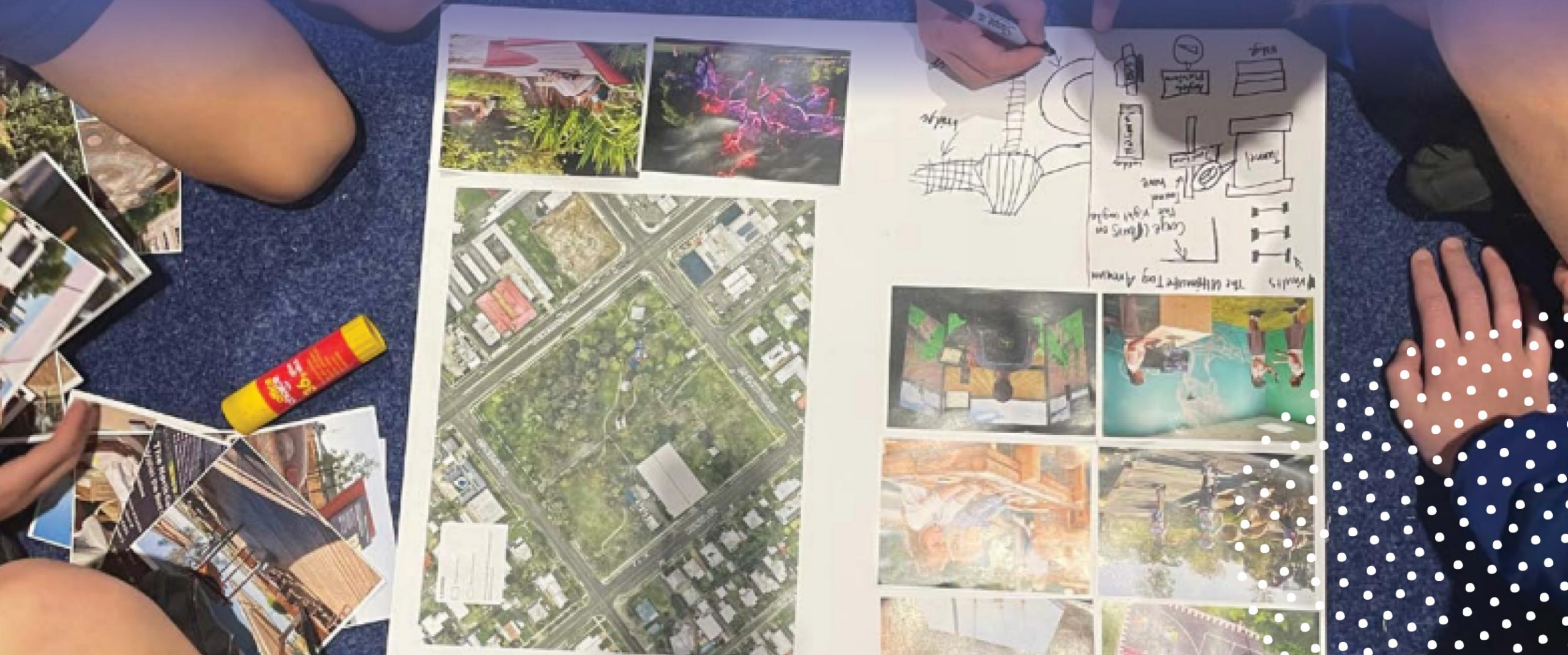
04 EMBEDDED IN NATURE

Create a cultural centre integrated into beautiful natural surrounds.

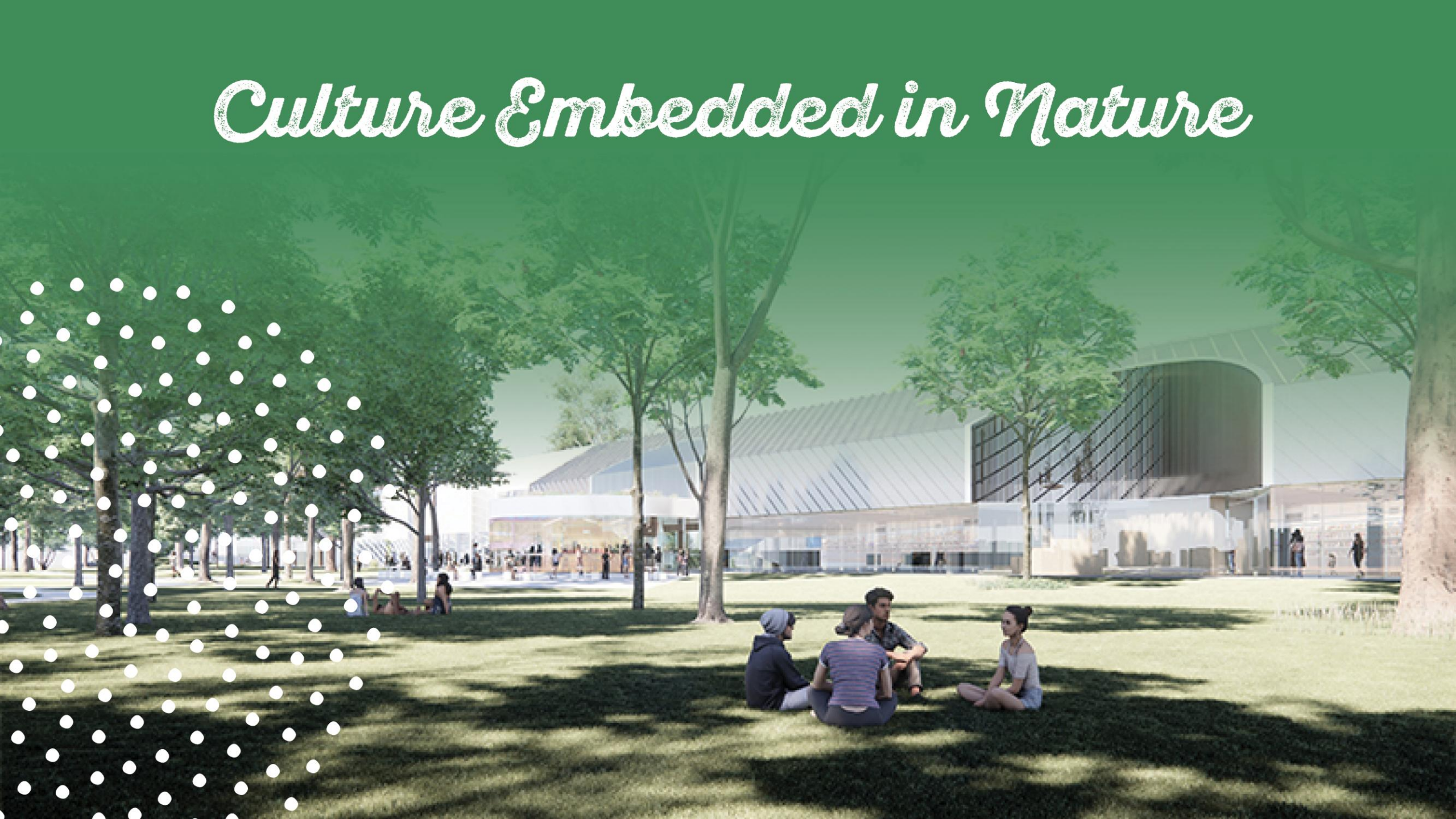
05 GATEWAY TO WESTERN DOWNS

Solidify Dalby's position as a must-visit gateway to the region.

Discovery, Connection & Belonging



Culture Embedded in Nature



Co-Design in Action

Community Feedback

Design Response

A Shared Vision for the Future

What We Learned

01 Start with aspirations, not infrastructure.

02 Give young people genuine influence.

03 Design engagement as an ongoing conversation.

04 Show people how feedback is used.

05 Community ownership creates stronger projects.

Thomas Jack
PARK PRECINCT