Queensland Public Libraries Association (QPLA)
2023 Local Government Award

This award recognises the Queensland Local Government that most demonstrates outstanding community service through delivery of an individual program or service.

Award winners will receive the following prizes for their Library service.

Gold Award	$1000
Silver Award	$750
Bronze Award	$500

Queensland Local Governments are invited to nominate a project from the previous 12 months. Applicants should detail in their submission which of the following themes their project addresses:

- Advocacy to internal and external stakeholders at all levels to build value, awareness, understanding and partnerships for public libraries.
- Understanding and preparing for changes in the Library profession, service design and customers through innovation in staff capacity building; or fostering and empowering the Library as a profession.
- Digital and Virtual technology – looking outside the square in all fields including building design, service models, program design, marketing, branding and collection development.
- Design of library spaces which adapt, revitalise, renew, and/or revisit customer experience.
- Rethinking library branding and marketing.

The winner will be determined by the QPLA Executive Board based on how well their submission addresses the criteria. The winner will be announced at the **2023 QPLA Professional Development Evening** to be held **Monday 16 October 2023 at Noosa Qld**.

How to enter:
1. Fill out the accompanying cover document, ensuring all submission requirements below are addressed.
2. The short-listed winners are to supply a PDF that sufficiently describes their project and is suitable for uploading to the QPLA website. Ensure all relevant supporting documentation is included.
3. Provide a short video clip (Optional) of the project for presenting at QPLA PD/Conference, as well being suitable for uploading to the QPLA website.
4. Submit entries, signed off by the Manager on the cover document, to the Secretary, QPLA via secretary@qpla.asn.au **by COB 8 September 2023.**
5. All relevant formats will be accepted as part of a submission and creativity of presentation will be considered.

Submission Requirements

Profile (Describe your library and community)
- o   Population served
- o   Total annual library budget.

Project Synopsis (Describe the project/program)
- o   How the program was delivered, and who was responsible
- o   Outcomes, and how they met the objectives
- o   Any learnings
- o   Will the project/program continue
- o   Documentation must include (eg business case/project plan,
- o   templates) to enable other libraries to follow the model.

Evaluation (How did you measure your successes and plan for the future?)
Please include as appropriate:
- o   Any statistics
- o   Methodology
- o   What worked/What didn't work
- o   What you would do differently
- o   Re-evaluation and continuation.

2023 Local Government Award Application

Project Alignment Detail which of these themes your Project addresses and how: (Max 250 words) • Advocacy – to internal and external stakeholders at all levels • Understanding and preparing for changes in the Library profession, service design and customers • Digital and Virtual technology – looking outside the square • Design of library spaces – adapt, revitalise, renew, revisiting customer experience • Rethinking library branding and marketing	
Video submission (Optional) Name of your project/program	Size 25MB and format MP4
Project/Program Title Name of your project/program	
Dates Indication of date started/ completed or if ongoing	
Profile Describe the library and your community (Max 200 words)	

Project Synopsis Describe the project /program (Max 500 words)	
Evaluation How did you measure your successes and plan for the future? (Max 500 words)	
Marketing confirmation	The undersigned agrees that the Project Synopsis details outlined in this submission can be shared on the QPLA website and at the event. QPLA will not disclose any financial information as this is at the discretion of the submitting council.

Signed by Library Manager:

_____   _____
Manager Name   Date