

For more information contact first5forever@slq.qld.gov.au or 07 3840 7807









# Research shows that up to 90% of a child's brain development happens in the first 5 years.

- ★ First 5 Forever is a State Government initiative that aims to improve outcomes for children through supporting confidence around communication and learning.
- ★ Public libraries are partnering with local organisations to work together within their communities, to support parents and caregivers to spend time talking playing, and reading with children from birth.
- ★ Aligns with ALIA's Early Literacy Framework and Strategy for Public Libraries, 2014 and The Early Years Learning Framework for Australia, 2009.



#### Aims



#### First 5 Forever aims to:

- ★ Develop community awareness of the importance of the first five years for children, especially relating to the benefits of early learning;
- ★ Increase parents, carer and community motivation, confidence and capacity to realise their child's potential re language, communication and emergent literacy;
- ★ Encourage a love and appreciation of books, shared reading and life-long learning;
- ★ Increase access of children and families to programs and resources that support early learning;
- Increase library access and membership;
- ★ Increase agency collaboration and reduce gaps, duplication and competition;
- ★ Enhance social cohesion, cultural participation and renewal around the needs of children and families





## **Delivery and Implementation**



#### First 5 Forever is being delivered through:

- More places at public library programs including baby, toddler and story time sessions;
- ★ Outreach strategies and information toolkits for parents/caregivers of young children that support their role as their child's first teacher;
- ★ Local steering or advisory groups related to First 5 Forever that foster and encourage improved interagency collaboration including early childhood educators and child health nurses;
- ★ A state-wide awareness campaign for parents and primary caregivers;
- ★ Professional development and emergent literacy workshops for the regions;
- ★ Central coordination, data collection, evaluation and reporting.





### Key achievements – Toolkit and resources



The First 5 Forever toolkit and additional resources are central to the campaign and have been developed to provide the families of under fives with quality tools, information and encouragement to make the most of the years that count.

- ★ All First 5 Forever resources have been endorsed by both Speech Pathology Australia and the Centre for Children's Health and Wellbeing (Queensland Health)
- ★ Nearly 10,000 toolkits plus more resources have been ordered in October by library services for 196 branches, with more orders due in early November.
- ★ This means over 72,000 items are currently being delivered to libraries throughout Queensland!



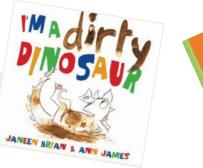








The First 5 Forever toolkit includes a award winning picture book to share, a puppet to talk and play with, a rhyme time book with DVD and frieze with favourite rhymes to display.





These items are also available for libraries separately with other resources including fridge magnets, buggy books, and brochures



















Language to Literacy Professional Development sessions are currently being delivered in partnership with public libraries to communities throughout Queensland.



- ★ 372 participants trained in regional locations including Cairns, Ipswich, Bundaberg, Toowoomba, Townsville, Rockhampton, and Moreton Bay
- ★ By the end of the year over 500 participants will have attended the free two day session in 14 locations.

"I just want to say congratulations for your organisation of the workshop. It was fantastic. This morning I arrived at work and said to staff [we] are going to change the world! That's how I feel."

"Congratulations on the workshop. It was great and I gained a lot from it - I am so enthusiastic about what we can do as a collective group."





# Next steps for First 5 Forever



- ★ First 5 Forever website completed first5forever.org.au
- ★ Media kit and collateral for libraries completed, plus media campaign ready to roll.
- ★ Year 1 data collection and evaluation.
- ★ First 5 Forever PD to continue in response to demand.
- ★ New professional development workshops times for public library staff - focusing on delivering rhyme times and story times.
- ★ First 5 Forever Coordinator forums: 4<sup>th</sup> November in Brisbane for SE Queensland, and 13<sup>th</sup> November for interactive webinar for the regions.



