


Name of Library	Tablelands Regional Library Service	
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Contact person	Kellie Ayres	
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Title of project/innovation/initiative	From Drab to Fab: all about hair, beauty and fashion
Date initiated	18/07/2011
Date completed	12/09/2011

Program Concept

Young indigenous girls at risk from disengagement with school are offered the opportunity to learn about health, beauty, fashion and communication.

The program aims to reduce social and economic disadvantage for those in most need.

This project has been generously assisted by Mareeba PCYC Personal Support & Skill Development 2011 Small Grants *Back on Track* Funding.

Project details

The Youth Services Librarian and High school staff supervise the girls, encourage them to continue with schooling and engage in part-time work.

Participants

All participants were selected, and the paperwork completed, by the Community Support Officer at Mareeba High

Program Delivery

- Youth services Librarian contracted 'Altitude Hair Design' to supply the Beauty section of the course.
- Altitude Hair Design was selected because of their prior experience with similar programs.
- Altitude Hair Design provide the training, training manual, premises, staff and expertise.
- Altitude proved to be an excellent choice as staff keep the girls focussed! In a professional and friendly manner

Supervision

- Kellie and the High School supervise the girls during their attendance at the program

Benefits/Outcomes

Education

- All participants have joined the library.
- They have also received 'yourtutor' training and an introduction to the Homework Program

- Several of the girls are now regular library users

Personal

- Youth Services Librarian and the school are hoping that the program will encourage some of the girls to continue with their schooling and perhaps engage in part time work.
- To date, one participant has successfully attained a part time job and another brings her mum and younger brother into the library to gain help with his homework.

Funding

- PCYC grant -\$6850.00
- Tablelands Regional Council (in kind) \$2,000

Costs

- Wages – Altitude Hair Design staff
- Products – Hair and beauty products
- Staff time – attendance at sessions, library tours, homework help

Fabulous opportunity for student

FROM 'drab to fab' Mareeba State High School student Jameelia Hunter is one of a handful of students who will learn about life skills.

A Drab to Fab project for students that are at risk of disengagement from school aims to offer teenagers a focus in their secondary education and learn about beauty and fashion with Altitude Hair Design at Mareeba.

The project is funded by the State Government's Back on Track funding through the Mareeba PCYC and consists of two components.

Students will learn about health and beauty during eight full-day sessions with Altitude Hair Design staff and a half-day session on communication tools with Mareeba Library staff in the workforce.

Altitude Hair Design owner/manager Elizabeth Bors said the course had been going since 2003 but stopped for a few years because they were unable to attract government funding.

"It's great for these students because they get to learn about the industry and they become models along the way," Ms Bors said.

Altitude Hair Design apprentice Reagan Avolio and hairdresser Samantha Nicol with Mareeba State High School student Jameelia Hunter.

