

Name of Library	Sunshine Coast Libraries	
Address	Locked Bag 72, S.C.M.C., Nambour QLD 4560	
Phone	07 5475 8953	
Contact person	Janice Hill	
Email	Janice.hill@sunshinecoast.qld.gov.au	

Title of project/innovation/initiative	Youth Card – public competition
Date initiated	2010
Date completed	2011

Project details

In an effort to improve engagement with young adults, Sunshine Coast Libraries conducted a public competition encouraging local Young Adults to develop designs for a young Adults Card. The campaign resulted in 114 entries being received which were then voted upon by the public.

Two cards were selected and the designers secured the chance to work with local graphic designers to refine their designs ready for placement on cards. Over 500 cards were issued in the first three months of circulation.